WE ARE 360 LYNX

Scaling brands, driven by results

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www.360lynx.com
support@360lynx.com

Welcome to the 360 LYNX

Leading Dubai-based Digital Marketing Agency Since 2007, 360 Lynx has helped businesses, startups and established brands grow through performance marketing, SEO, creative and AI-powered solutions. Marketing that is measured, not guessed at.

Your expectations will not only be met
But also exceeded

WE

Consult . Create . Implement

To help you step up your marketing game to reach new heights.

01 Consult
We learn your goals, audience and market

02 Create
Strategy, design and content built for you

03 Implement
We launch, track and keep growing results

OUR

main driver is passion

We are passionate about what we do and what it all results in. The **time**, **effort** and **energy** we pour into our work is nothing compared to the exhilarating satisfaction we feel after our magic blows your minds! Therefore, we aim to become your go-to marketing agency in the UAE and hopefully go global in the near future! We are dreamers, passionate and ambitious; this is precisely what will take us the extra mile!

- INNOVATION
- PLANNING
- CREATIVITY
- FAST PACE
- EXECUTION

RULES

we live by

01 Be passionate
We greet new challenges with a smile on our faces and a shine in our eyes.

02 Be adaptable
We look beyond the "what" and "when" to fully understand the "how" and "why".

03 Win together
We connect performance with inspiration to deliver the best of both worlds for our clients.

MEET THE TEAM

Our team is our primary force!

MUHAMMAD RAHEEL
Founder & CEO

MUHAMMAD FAISAL
Co-Founder & Head of Sales

FATIMA TU ZAHRA
Managing Director

AHMAD SHAH
Technology Lead

ARHAM SHAH
DT Officer

ROSHNI ABID
Sales & Marketing Executive

QAISAR ABBAS
Video Editor

HOW

we can help

We offer your business a variety of
Game changing services

- Digital Marketing
- Web Design & Development
- SEO & Content
- Brand & Creative
- Performance Marketing
- AI Chatbot & Voice Agent
- AI & Automation
- Call Center Solutions
- SMPP & Bulk Messaging

LET'S

break it down

creativity, transparency and results
That actually matter

So far, we have

OVER 19+ YEARS

COMPLETED 250+ PROJECTS

TRUSTED BY 120+ CLIENTS

DELIVERING 6 CORE SERVICES

POWERED BY 8 TECH SOLUTIONS

BASED IN DUBAI UAE

We're always striving to expand our expertise and provide the best possible services to our clients

Meta Business Partner

Google Reviews ★★★★★

Google Partner

Google Reviews
5.0
★★★★★
5 reviews on Google

Arham Shah
Google review
★★★★★
Had a great experience working with 360 Lynx. Their team is professional, responsive, and genuinely understands digital marketing. The quality of their work and attention to detail really stood out. Highly recommended for businesses looking to improve their online presence.

Fareeha Kashif
Google review
★★★★★
Best services based in UAE.

Muhammad Talha Zaheer
Google review
★★★★★
360 Lynx has been excellent to work with. Their digital marketing strategy is well-planned, creative, and focused on actual business growth. The team communicates clearly and delivers work on time. Definitely a reliable marketing partner.

HOW LONG HAVE WE BEEN AT IT?

2026 – Present
- Expanded 360 Lynx with **AI Calling** & **Chatbot** solutions.
- Developed AI-powered tools for customer communication and business automation.
- Continued expanding our digital, creative and technology services.

2025 — 360 Lynx
- Established **360 Lynx** in Dubai as a new chapter in our digital journey.
- Delivered digital marketing, creative and technology solutions for businesses.
- Expanded operations and moved the growing team to Pakistan.

2017 — Inka Tel
- Launched **Inka Tel**, expanding into telecommunications and technology.
- Continued developing technology-driven business solutions.

2016 — PW Call
- Launched **PW Call**, expanding into communication solutions.
- Strengthened our expertise in technology and business communication.

2014 — Crystal Soft Solutions
- Established **Crystal Soft Solutions** in Dubai.
- Expanded into software, technology and digital solutions.

2009 — RFS Solutions
- Expanded into the **UK** market.
- Continued building international business and technology experience.

2008 — RFS & Solutions
- Expanded into **RFS & Solutions**.
- Entered the retail sector and broadened our business operations.

2007 — PK Route
- Founded **PK Route**, marking the beginning of our entrepreneurial journey.
- Established the foundation for our future technology ventures.

CLIENTS

our skyrocketing clients

airtel

wateen

multinet
INFOSTRUCTURE FOR THE NATION

telebiz
INTERNATIONAL

rcg

FAISAL MOVERS

LUXURY
PROPERTIES

saif

Medicure
Pharma

Nutrixon
Pharmaceutical

العيادة المركزية
CENTRAL CLINIC

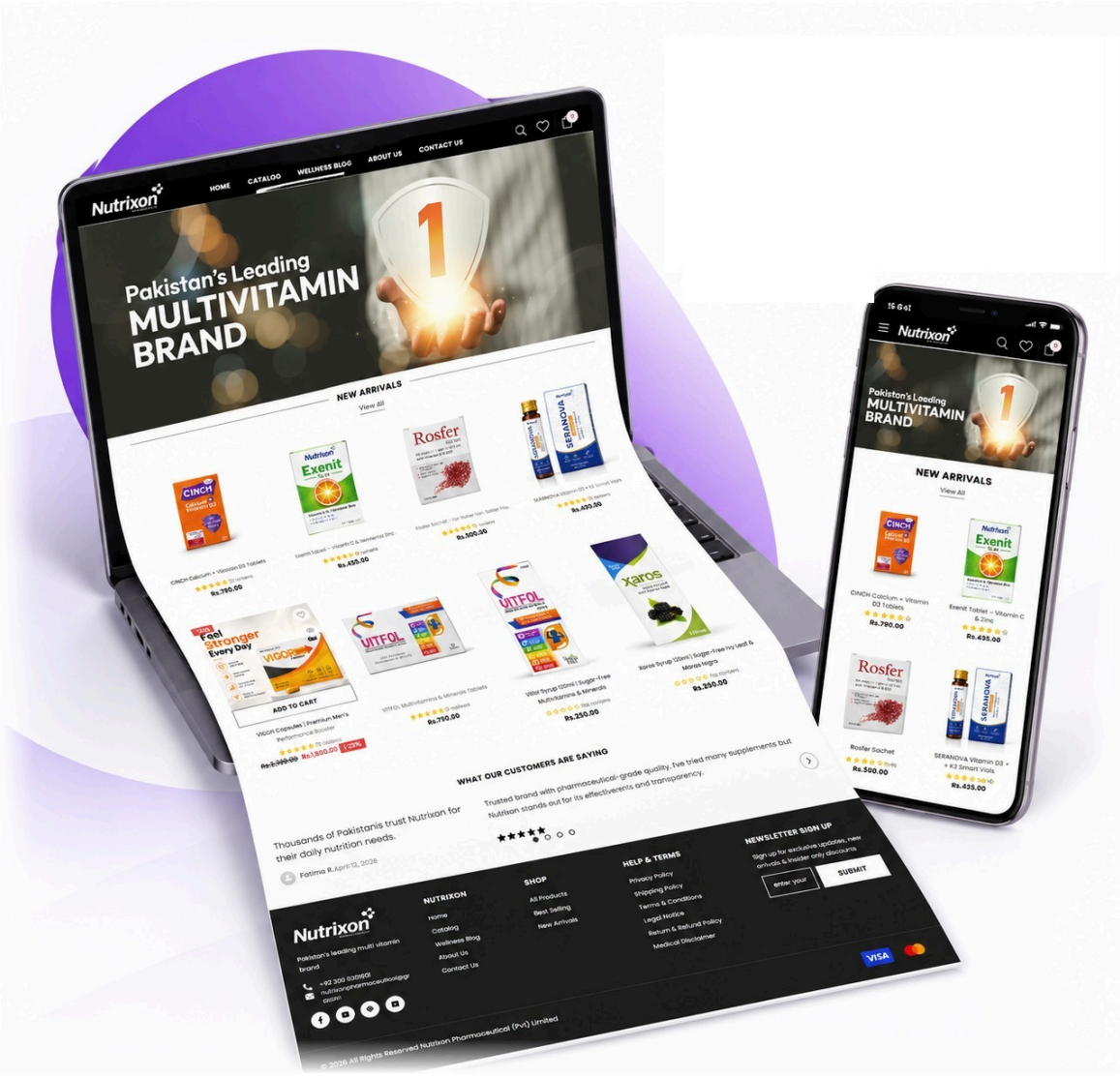
MOVEBETTER®
BEHIND THE MOVEMENT

ECO
REAL ESTATE SCHOOL

SOHNI DHARTI

ArzaayPak.com
Your Real Estate Experts

Web Design & Development



01

E-COMMERCE WEBSITE & APP

Nutrixon

A fast, mobile-first online store for one of Pakistan's leading multivitamin brands.

E-commerce | Mobile App | Responsive

02

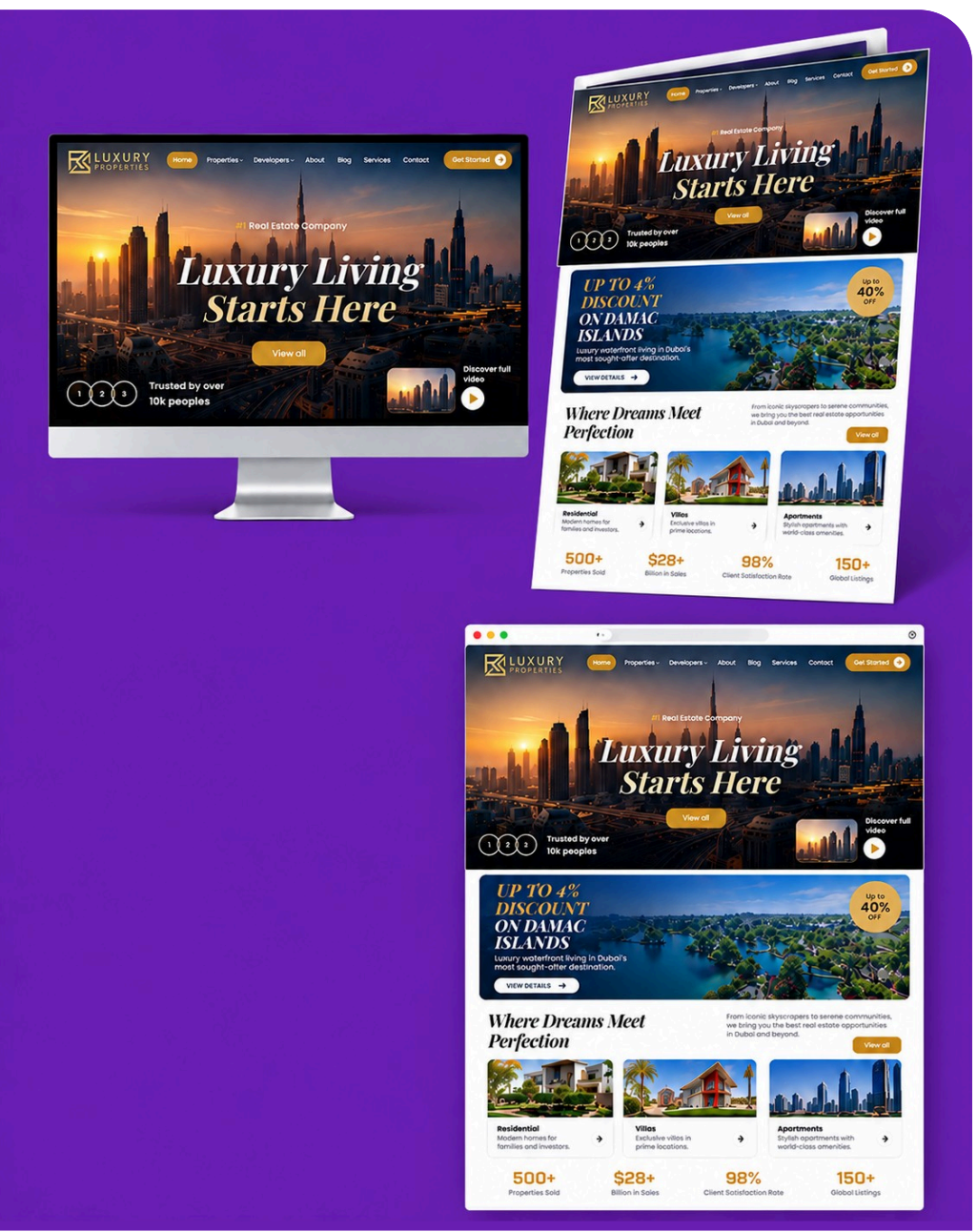
REAL ESTATE WEBSITE

Makkan Builders

A bold corporate website showcasing projects, services and partnerships for a construction company.

Corporate | Real Estate | Lead Generation





03

PROPERTY PORTAL

RS Luxury

A premium Dubai property portal with featured listings, offers and smooth browsing on every device.

Listings | Desktop | Mobile

OUR products

360 Lynx AI Chatbot

your 24/7 sales team

Reply to every customer instantly on **WhatsApp** and your **website**, take orders and bookings 24/7, and hand over to your team when it matters.

WhatsApp · Web Chat · Orders · CRM · Campaigns · Analytics

Everything your business needs *in one app*

01 Unified Chat Management

Bring WhatsApp and website conversations together in one centralized inbox.

02 Business Performance

Get instant insights into customer engagement, AI responses and team activity.

03 Smart Order Management

Simplify order processing with centralized tracking, status updates and revenue insights.

04 CRM & Leads

Turn every conversation into a contact and move it through your sales pipeline.

05 Intelligent Bot Configuration

Customize behavior, menu flows and a knowledge base with seamless WhatsApp integration.

06 Team Management & Integrations

Streamline operations with agent routing, bookings, customer records and integrations.

07 Campaigns & Broadcasts

Reach your audience with WhatsApp broadcast campaigns and track every result.

OUR systems

At 360 Lynx, it is all about creating experiences *worth talking about*

01 Client Portal

It's all about transparency! Track tasks and deliverables, watch our team work on your business in real-time.

02 Live Reporting Dashboard

Reporting has always been a pain but not with us! Stay in the loop with our live reporting system.

03 Online Payment

We made it easy for you! Our online payment method is here to simplify your monthly subscription experience.

LET'S MAKE GREAT THINGS TOGETHER

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